

FY19 BUDGET

Myrtle Avenue Brooklyn DMA, Inc. (BID) – FY19 Operating Budget, 7/1/18-6/30/19

INCOME

BID Assessments	575,000
Payment In Lieu	
Contributions	50,000
NYC DOT One Plaza Equity	20,000
Sponsorships / Other	20,000
Total Income	\$665,000

EXPENSES

Salaries	193,978
Payroll Tax Expenses	18,428
Health Benefits	10,048
Retirement Fringe	3,318
Salary—YEMP	0
Professional Fees	7,400
Consultants	20,000
Rent	23,100
Utilities	3,800
Insurance	3,700
Office Supplies	5,000
Payroll Processing	11,000
Computer Equipment	2,000
Postage	1,800
Dues & Subscriptions	5,100
Meeting Expenses	4,200
Bank Fees	200
Travel / Local Transportation	350
Professional Development	1,500
Street Sweeping/Sanitation	165,000
Graffiti Removal	5,000
Tree Care & Horticulture	30,000
Plaza Maintenance + Operations	6,000
Street Furniture Maintenance	10,000
Streetscape & Capital Improvements	4,000
Storefront Improvement Grants	12,000
Advertising/Sponsorships	8,000
Events/Programming	24,800
Holiday Decor	65,000
Promotional Materials	12,500
Public Art Installations	1,800
Total Expenses	\$664,321

Income in Excess of Expenses \$679