

**Myrtle Avenue Brooklyn DMA, Inc. (BID
OPERATING BUDGET
07/01/18 - 06/30/19**

10

		Budget 2018-2019
	Income:	
1	BID Assessments	575,000
2	Payment In Lieu Contributions	50,000
3	NYC DOT One Plaza Equity	20,000
4	Sponsorships / Other	20,000
5	Total Income	665,000
	Expenses:	
7	Salaries	193,978
8	Payroll Tax Expenses	18,428
9	Health Benefits	10,048
10	Retirement Fringe	3,318
11	Salary - YEMP	-
12	Professional Fees	7,400
13	Consultants	20,000
14	Rent	23,100
15	Utilities	3,800
16	Insurance	3,700
17	Payroll Processing	11,000
18	Office Supplies	5,000
19	Computer Equipment	2,000
20	Postage	1,800
21	Dues / Subscriptions / Memberships	5,100
22	Meeting Expenses	4,200
23	Bank Fees	200
24	Travel / Local Transportation	350
25	Professional Development	1,500
26	Street Sweeping/Sanitation	165,000
27	Graffiti Removal	5,000
28	Tree Care & Horticulture	30,000
29	Plaza Maintenance	6,000
30	Plaza Operations	5,300
31	Street Furniture Maintenance	10,000
32	Streetscape & Capital Improvements	4,000
33	Storefront Improvement Grants	12,000
34	Advertising/Sponsorships	8,000
35	Events & Programming	24,800
36	Holiday Décor	65,000
37	Promotional Materials	12,500
38	Public Art Installations	1,800
39	Total Expenses	664,321
40	Income in Excess of Expenses	679